

2022



Real Life Impact Report

IT'S OUR HOPE THAT THROUGH JESUS CHRIST YOU WILL KNOW REAL LIFE.



Dear Friend,

We are told in 1 Thessalonians 5:16-18, “Rejoice always, pray without ceasing, in everything give thanks; for this is the will of God in Christ Jesus for you.”

As we look back on 2023 and all of the ministry opportunities that God has given to Real Life, there is so much to rejoice over, pray about, and give thanks for.

This report is a summary of all those things, and we invite you to join us in rejoicing for what God has done, praying about what’s in store for 2024, and thanking God for His faithfulness throughout.

AWAITING HIS RETURN,



PASTOR JACK

YEAR IN REVIEW

Accomplishments of Note for 2023



INITIATIVE 1

Launched the Real Life
Network & App



INITIATIVE 2

Started a Real Life
Spanish Ministry



INITIATIVE 3

Launched Israel, Russia,
& Ukraine RLTV presence.

Fast Forward Your Faith

What is The Real Life Network?

It's a must-visit destination where you can find biblical worldview programming, scripture-based teaching, Christ-honoring broadcasts, and family-friendly entertainment, all in one place — all for FREE and unable to be cancelled by big tech, big government or big business!

Launched this year, Real Life Network provides free biblical worldview programming to fast forward your faith.

SUBSCRIBERS

110,862

UNIQUE USERS

186,098

VIDEO VIEWS

581,164

HOURS WATCHED

213,303

APP DOWNLOADS

68,465

Roku

firetv

Apple tv

androidtv

Google Play

Apple iOS



REJOICE

that believers have instant access to programs that inform, edify, and entertain through a biblical lens.



GIVE THANKS

for the generous donors who have enabled this platform to be offered free of charge for God's glory.



PRAY

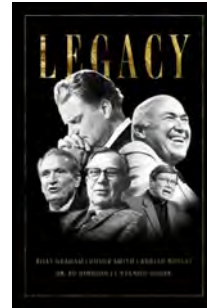
that this ministry opportunity would continue to expand as word of the free network reaches more people.

REAL LIFE NETWORK CONT.

Featured Shows



Washington Watch
with Tony Perkins



Legacy



Israel, Prophecy
and the End Times



Happening
Now



Pray, Vote,
Stand



Before the
Wrath Movie



Star Spangled
Adventures



Bold & Blunt
with Cheryl Chumley



REJOICE

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or the generous donors who have enabled this platform to be offered free of charge for God's glory.



PRAY

Pray that we can continue to expand the reach of this powerful network through emerging tech and partnerships.



JEN, SUBSCRIBER

"AWESOME! I'm not sure how I missed this app or when you started it, but Praise the Lord for it! I just created an account to this platform. It's always a Christian's challenge to know who to "follow" or be influenced by. There's so much heresy in the churches that call themselves, "Christian". Nothing means more than a referral from a friend or trusted institution. This app and online site will allow me to add more reliable Biblical knowledge/learning via several platforms to my daily walk with the Lord. Lord knows, we need it these days. Thank you."

ZINA, SUBSCRIBER

"So glad and blessed this network finally is here! I pray it encourages and strengthens the church body and that the curious be touched and come to know our great and mighty Savior Jesus Christ! Happy Pentecost! Come Holy Spirit, come!"

DONNA, SUBSCRIBERS

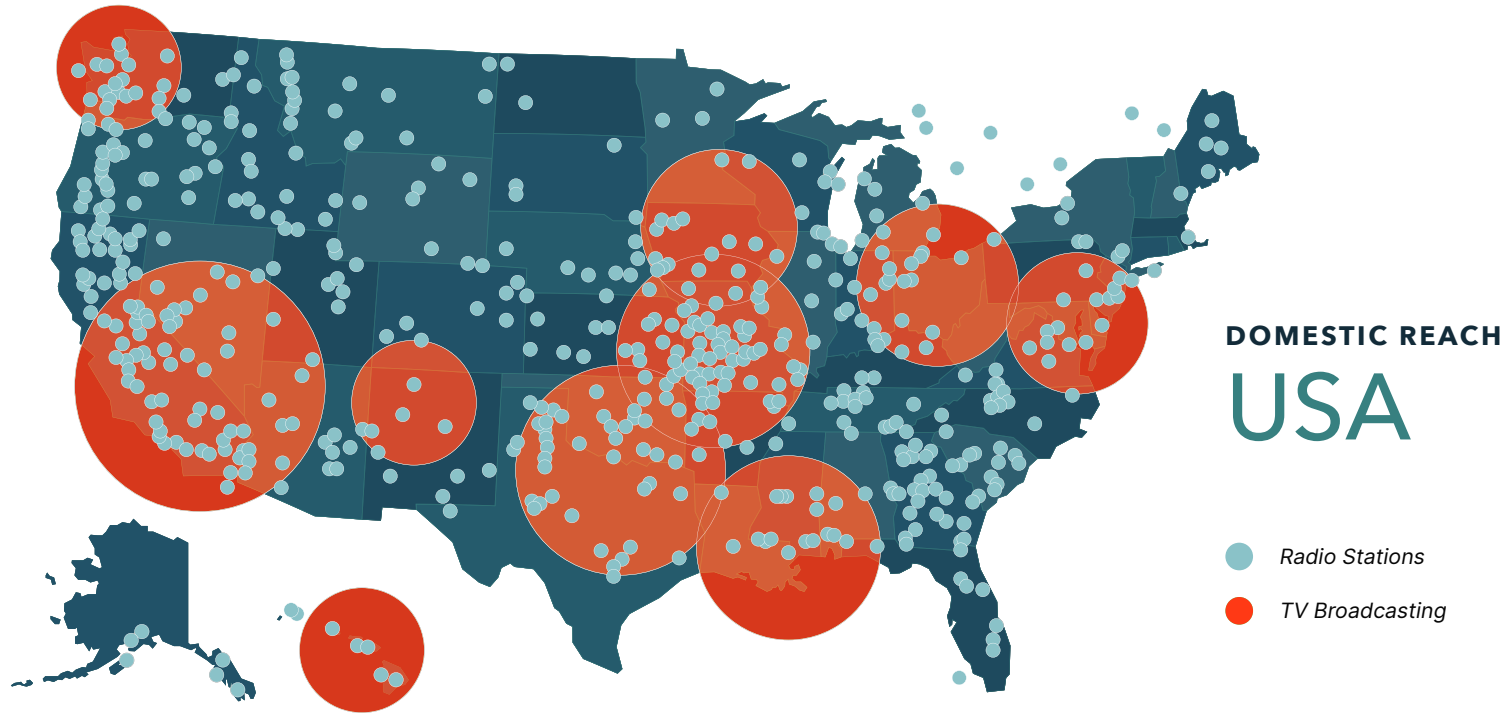
"So excited about the real life network! It's better than I could have imagined, it's visually stunning and so easy to use. Great content. Thank you!"

DANA & MARIAN, SUBSCRIBERS

"We love the Real Life Network! We love CCCH, Jack and how God has led your team to develop the Real Life Network. Thank you, thank you, thank you. Love you guys."

LAURI , SUBSCRIBER

"Love this network!! Keep up great programming...Many Blessings."



BROADCASTING NATIONWIDE AND ABROAD IN PARTNERSHIP WITH



REAL LIFE TV + RADIO

Biblical Broadcasting & On-Air Truth

+ Reaching 120 Million Households

Across the U.S. Weekly with Real Life TV

+ 5,600+ Radio Broadcasts Since 2005

Real Life is currently heard on 750+ stations daily all over the nation.

INTERNATIONAL BROADCAST REACH

- Venezuela
- Uruguay
- Uganda
- Chile
- Canada
- Africa (Togo)
- Ukraine
- Israel
- Middle East
- Boliva
- Yemen
- Turkmenistan
- Costa Rica
- El Salvador
- Guatemala
- Honduras
- Saudi Arabia
- Syria
- Nicaragua
- Dominican Republic
- Argentina
- Lebanon
- Oman
- Peru
- Puerto Rico
- Guam
- Afghanistan
- Azerbaijan
- Cyrus
- Mexico
- Belize
- Russia
- Georgia
- Turkey
- Jordan
- Colombia
- The Carribean
- Ecuador
- Panama

*Shortwave reach into Europe & Africa

**Orange Highlighted countries indicate new market



REJOICE

that biblical teaching and the gospel are being broadcast far and wide & because lives are being changed through radio each and every day.



GIVE THANKS

for the ability to share the Good News globally through television & that radio can penetrate homes, offices, vehicles, and even prisons.



PRAY

that the TV broadcast will expand to include more nations around the world and that God continues to reach listening hearts via radio.



DALE, SUBSCRIBER

Thank you for doing what you do. You have gotten me closer to understanding God, and it has changed my life. I'm welling up right now just typing this. You have changed my life by leading me to our Lord. I pray daily, and Jack, for the first time in probably 50 years, I opened the Bible, page one, and began.

I've smoked pot for medical reasons for 50 years. I was scared to death of becoming an opiate statistic. I have been chastised by family and friends for my choices, and defended my choice all those years. All of a sudden, it is no longer important to me as I prayed to God to help me. He has. I am so glad I checked out your sermons. I listen to them on my phone each time you text, and have found it's perfect for my commute.

I'm not a perfect man; I'm a sinner as the rest, but I'm making my move now to clean up my act and get right with the Lord... I owe you big, my new friend. Keep up the awesome work.

Average Users

2023 AVG USERS

126,158

2022 AVG USERS

105,113

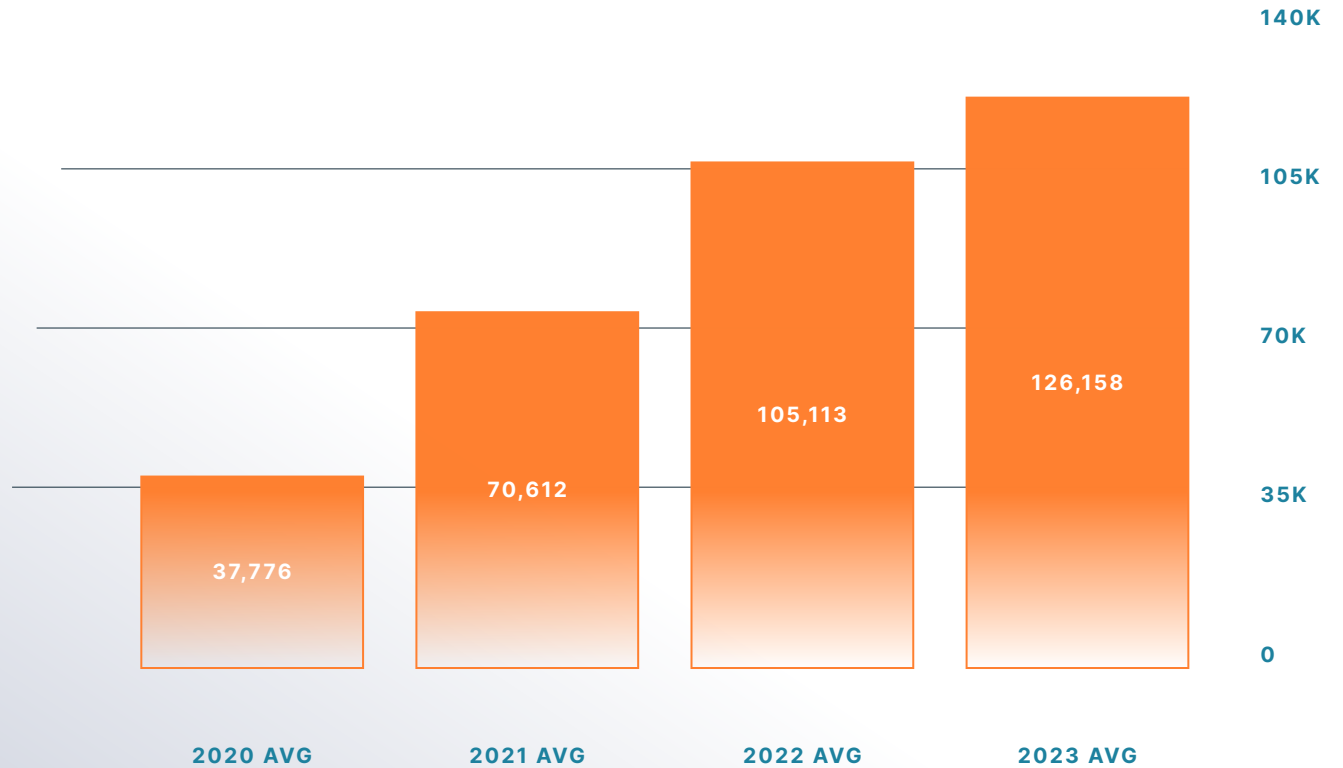
2021 AVG USERS

70,612

2020 AVG USERS

37,776

AVERAGE MONTHLY USERS



REJOICE

that we have the ability to build up believers and challenge them in their walk.



GIVE THANKS

for the technology to instantly access biblical content and media.

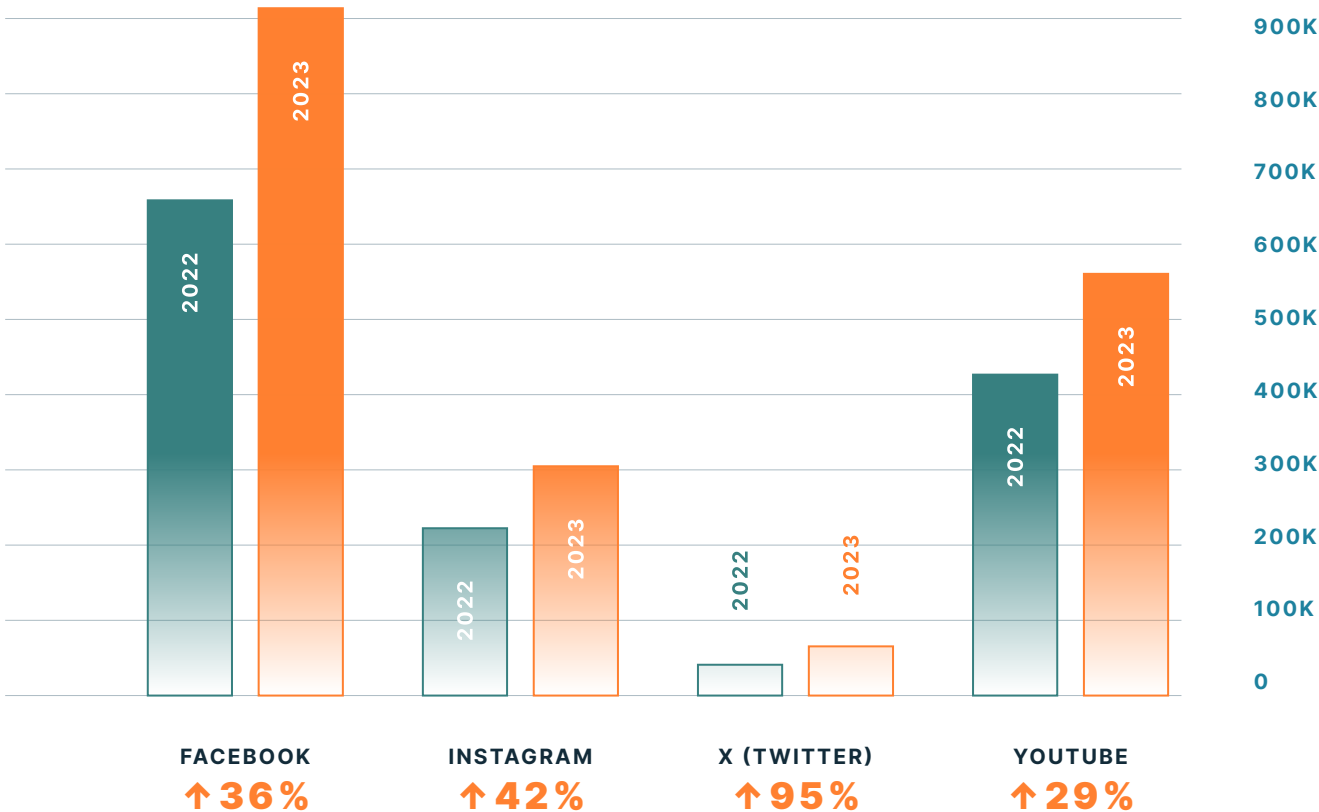


PRAY

every visitor to the site receives exactly what they need to grow in faith.

SOCIAL MEDIA

Connect Wherever You Are



REJOICE

that believers have instant access to programs that inform, edify, and entertain through a biblical lens.



GIVE THANKS

for the generous donors who have enabled this platform to be offered free of charge for God's glory.



PRAY

that this ministry opportunity would continue to expand as word of the free network reaches more people.

YOUTUBE

A Growing Hunger for Truth

2023 SUBSCRIBERS

560,000+

2023 VIEWS

32,000,000+

2023 HOURS WATCHED

11,531,277



REJOICE

that the views of Pastor Jack's teachings continue to increase globally.



GIVE THANKS

that the ability to teach and preach is no longer confined by location.



PRAY

that many more will hear God's truth via YouTube and follow Him.

JACK HIBBS PODCAST

Biblical Talk & Preaching

The Jack Hibbs Podcast is one of the largest weekly gatherings of Christians online, being heard 160,000 times by over 80,000 people every single week."



PODCAST STREAMS

6,808,756

UNIQUE USERS

1,810,839

*2024 Annual Reach Goal of 15M Total Streams



REJOICE

that many are listening to God's Word at home, on the go, or during times of waiting.



GIVE THANKS

that this rapidly growing medium is delivering hope and truth to the masses.



PRAY

that this earbud ministry would bring just the right word at just the right time to those in need.



BRIAN, SUBSCRIBER

I have been a college/high school football coach in the state of Alabama for 24 years... You have truly inspired me to be a better coach/husband/father. I now realize that I have a platform to show young men who God is...

Please pray for me to have the courage and strength for God to use me to help reach young men and tell them about Jesus.

My wife, daughter, and I reside in Alabama but watch you every Wednesday night and Sunday morning... Thanks again for somehow touching my life with your teachings. You are the first pastor in all my life that I feel speaks to me and I understand.

REAL LIFE WITH JACK HIBBS APP

Biblical Teachings In Your Pocket



DOWNLOADS

363,275

2023 NEW DOWNLOADS

79,933

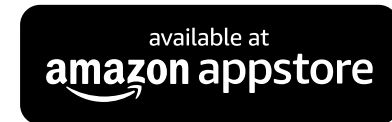
2023 MEDIA PLAYS

2,223,039

2023 APP IMPRESSIONS

20,734,133

Available on these app stores



REJOICE

that our phones give us instant access to a treasury of uplifting content.



GIVE THANKS

for the ability to carry the Bible and spiritual resources in our pockets!



PRAY

that we all would choose apps like this over apps that distract and waste time.

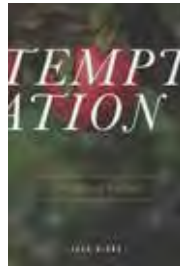
EQUIPPING THE CHURCH

Resources That Strengthen Your Faith

Each month, Pastor Jack recommends a relevant and biblically grounded book from a Christian author whose writings have significantly impacted his thinking. The book of the month is sent as a thank-you gift to those who donate to the work God is doing through the ministry of Real Life.

BOOKS DISTRIBUTED IN 2023

72,556



REJOICE

that so many spirit-building resources are available to us as Christians!



GIVE THANKS

that in ordering Pastor Jack's book recommendation each month, believers can also support the work of ministry.



PRAY

that these resources would prompt many to stand firm in their faith.

REAL LIFE EMAILS

Campaigns & Newsletters

Impacting the world with the Gospel, keeping you informed.

EMAIL LIST

223,583

SENDS

17,527,139

OPENS

9,359,824

53.40% OPEN RATE

CLICKS

536,849

3.06% CLICK RATE



REJOICE

that Real Life can instantly keep friends of the ministry informed, encouraged, and apprised of current ministry news.



GIVE THANKS

for the ability to reach thousands digitally with important updates.



PRAY

that each email we send would provide spiritual value to its reader.



EDDIE, SUBSCRIBER

I've been listening to many of your programs the past several months and really get a lot out of the teachings. I read the Countdown book and have been sharing it. Thank you for your tireless efforts in getting such a clear message out.

PATRICIA, SUBSCRIBER

Just want to say that since we found you on YouTube, our walk with Christ has become much closer. We've learnt so much from you and feel we understand our Bible so much more. Thank you so much. We only wish we could be in the US, but we're in the UK. But we will meet you and all our brothers and sisters from there in heaven. Maranatha.

LESLIE, SUBSCRIBER

Real Life with Jack Hibbs is our lifeline!

JUST CHURCH

Simple, Biblical, Powerful

On September 8, the Honda Center of Anaheim was filled with believers to experience authentic worship, Spirit-inspired teaching, and an opportunity to recommit to wholeheartedly following Christ as part of His church.

Simple. Biblical. Powerful. Just Church



REJOICE

that God's people are coming home to be the church He is calling them to be.



GIVE THANKS

that God gave Pastor Jack the desire to hold this event at this time.



PRAY

about potential opportunities to hold similar events in more cities nationwide.



HAPPENING NOW

News & Current Events

Happening Now services keep audiences up to date on current events and highlight how our faith intersects with modern issues.

2023 HAPPENING NOW GUESTS



Charlie Kirk



Barry Meguiar



Frank Turek



Eric Metaxas



Amir Tsarfati



REJOICE

that Pastor Jack can invite subject experts to help keep believers apprised on current events.



GIVE THANKS

for the freedom to speak freely about what is happening in our world from a biblical lens.



PRAY

that this freedom of speech will continue to be safeguarded in America.

JACK HIBBS ESPAÑOL

Dios Te Bendiga

Launched in January 2023, Jack Hibbs Español is able to reach Spanish-speaking households throughout the US and Latin America!

The Spanish-speaking population is the largest growing culture group in America.

BROADCASTING ON TWO NETWORKS

134 Million Households

- Daystar Español – 50 Million
- Enlace – 84 Million



REJOICE

that God has allowed this open door of ministry to reach the 460 million Spanish speakers across the globe.



GIVE THANKS

that many have responded to the authentic biblical truth being translated and dubbed into Spanish



PRAY

that word of this new ministry would spread like wildfire throughout Spanish-speaking communities.

REAL LIFE DEVOTIONALS

The Living Word

Each week, Pastor Jack shares relevant truth and biblical hope for practical application in the everyday life of the believer.

TOTAL SUBSCRIBERS

102,775

DEVOTIONALS SENT

4,252,541



REJOICE

that Pastor Jack's weekly devotional emails offer spiritual encouragement from the truth of God's Word.



GIVE THANKS

that Christians are being built up each week through these devotional insights.



PRAY

that the truths that are gleaned from these devotions will be put into practice daily.

Thank You,

You prayed. You served. You invited. You gave. You shared.

Whatever your role was in helping Real Life bring hope to the hopeless, truth to the deceived, strength to the weary, and the message of salvation to the lost—your participation is appreciated more than you know.

The transformed lives we've seen this year are fruits of the ministry that, as Paul said in Philippians 4:17, "abound to your account" thanks to your participation in what God is doing through Real Life.

Looking to 2024 and beyond, Real Life Ministry is excited to be planning, pondering, and praying about potential initiatives. Thank you for being part of the Real Life family! God bless you.

AWAITING HIS RETURN,

A handwritten signature in white ink, appearing to be "Pastor Jack", written in a cursive style.

PASTOR JACK