



2024

Real Life Impact Report





REAL LIFE NETWORK

Fast Forward Your Faith.

What is The Real Life Network?

It's a must-visit destination where you can find biblical worldview programming, scripture-based teaching, Christ-honoring broadcasts, and family-friendly entertainment, all in one place — all for FREE and unable to be cancelled by big tech, big government, or big business!

Launched last year, Real Life Network provides free biblical worldview programming to fast forward your faith.

408,858

Unique Users

2,722,343

Video Views

55,180,020

Minutes Watched

211,250

Email Subscribers

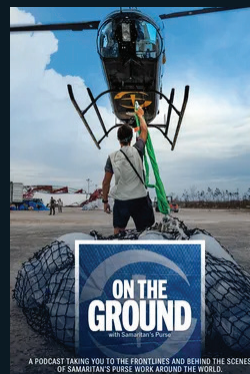
171,300

App Downloads



REAL LIFE NETWORK

Featured Shows

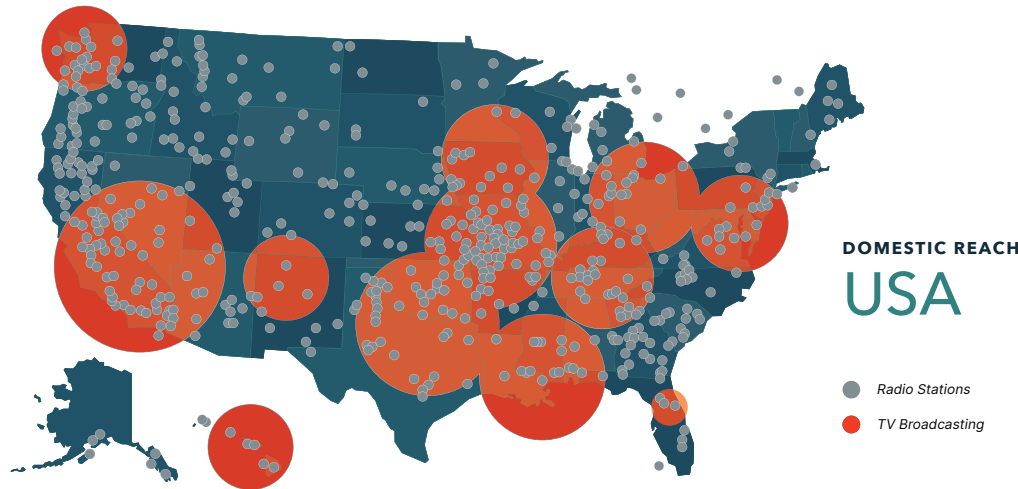


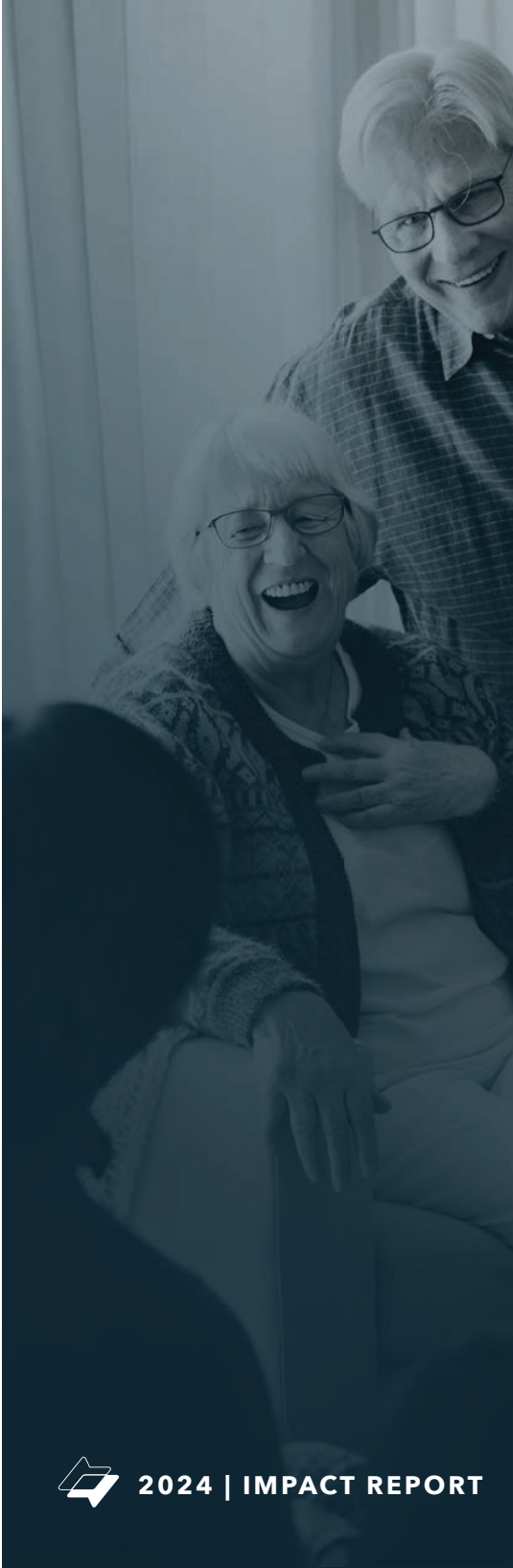
BROADCASTING NATIONWIDE & ABROAD

Radio & Television Broadcast Reach

LOCAL BROADCAST TV STATIONS: currently reaching **44 million** homes.

NETWORK BROADCASTS: reaching **over 110 million** homes in the US





“

I have been so blessed by Jack and Real Life ministries. I am from South Africa and my friend and I have started our little Bible study together and discuss God's grace and favor over our lives. Love that the teaching we receive from you is so prophetic in the times we live in. This is what we need as we are both in our 70's. May you all be richly blessed as you carry out God's work and teach us to stay focused on Him no matter what.

REAL LIFE SUBSCRIBER

Denise

REAL LIFE TV + RADIO

Biblical Broadcasting & On-Air Truth

+ Reaching 110 Million Households

Across the U.S. Weekly with Real Life TV

+ 5,950+ Radio Broadcasts Since 2005

Real Life is currently heard on 800+ stations daily all over the nation.

+ 1 Billion Homes Internationally

REAL LIFE WEBSITE

JackHibbs.com

Average Users

2024 AVG USERS

195,819

2023 AVG USERS

126,158

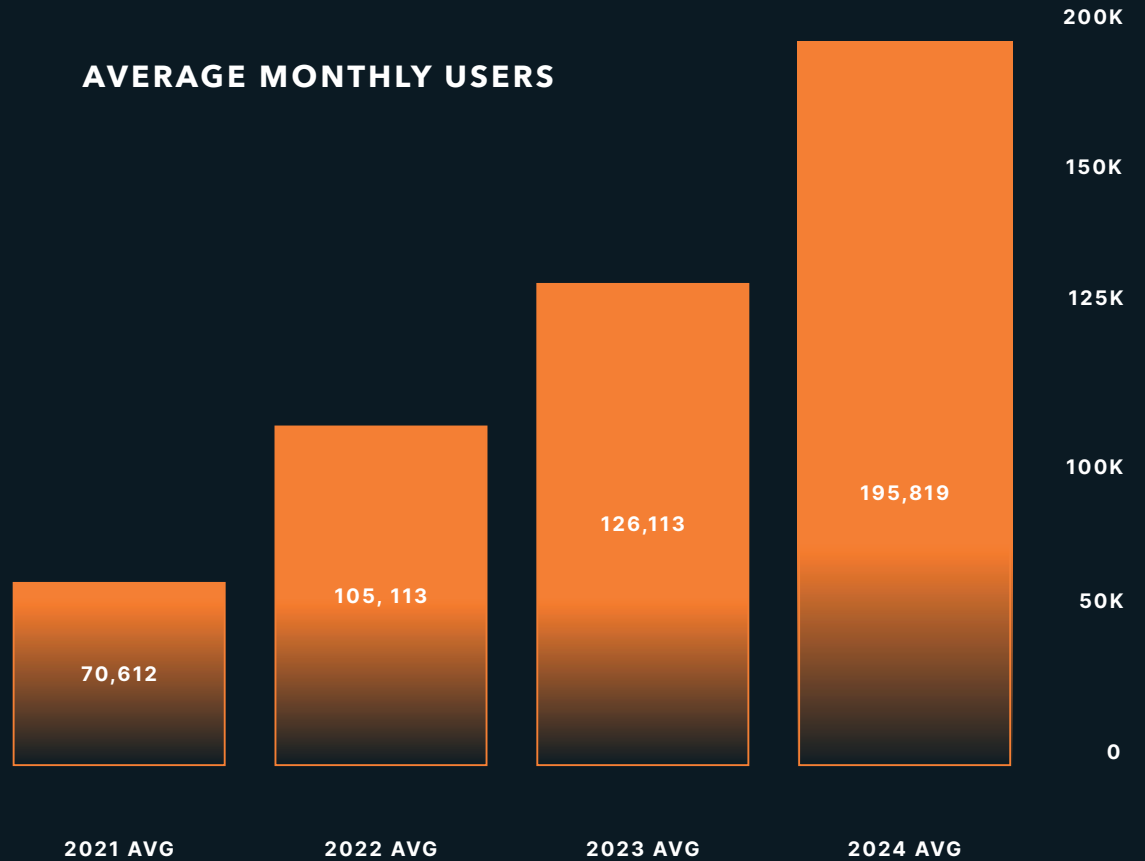
2022 AVG USERS

105,113

2021 AVG USERS

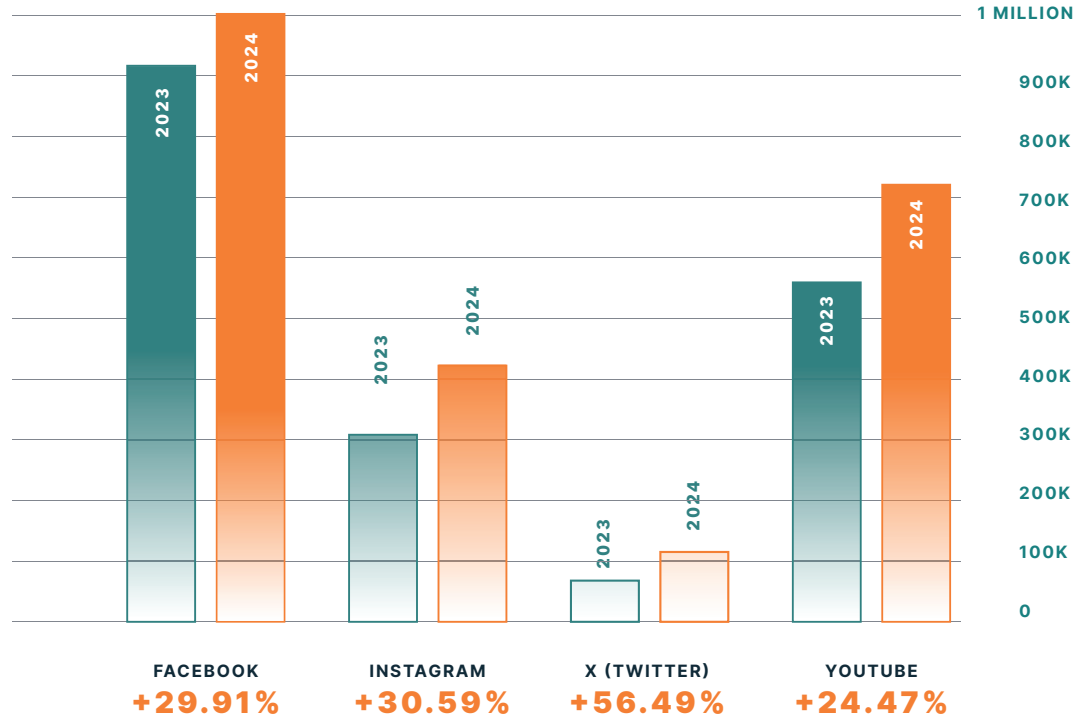
70,612

AVERAGE MONTHLY USERS



SOCIAL MEDIA

Connect Wherever You Are

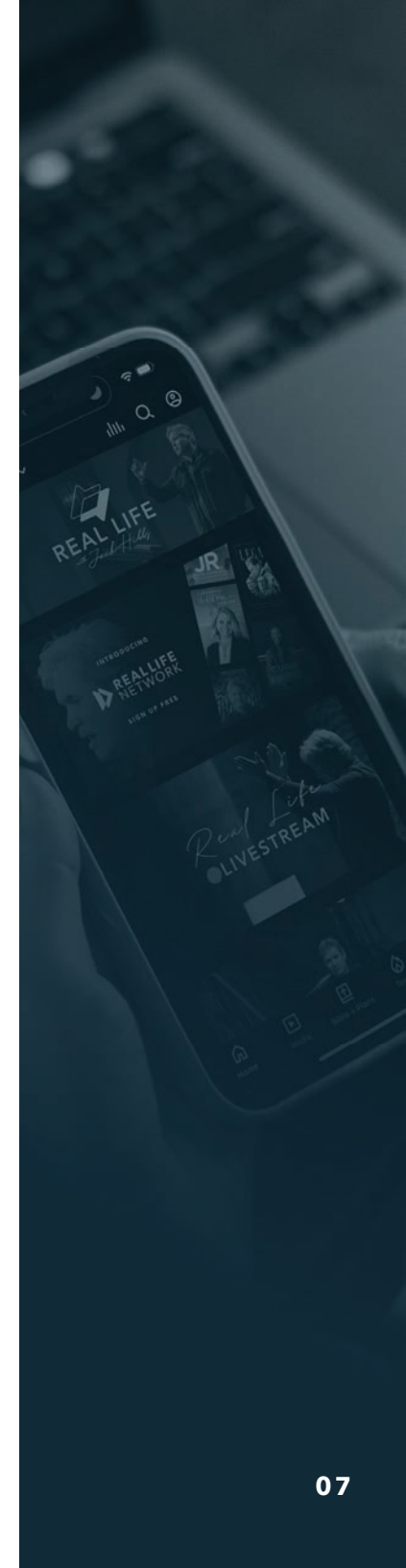


123,100
YOUTUBE 2024 SUBSCRIBERS

44,005,836
YOUTUBE 2024 VIEWS

16,077,340
YOUTUBE 2024 HOURS WATCHED

706,800
YOUTUBE LIFETIME SUBSCRIBERS





“

I've been blessed by your word and messages pointing us to God's word!!! Keep up the good work. I especially appreciate you encouraging Christ-followers to stay engaged in the culture. May you and your family be blessed

REAL LIFE SUBSCRIBER

Joni



JACK HIBBS PODCAST

Biblical Talk & Preaching

The Jack Hibbs Podcast is one of the largest weekly gatherings of Christians online, being heard 211,100 times by over 90,000 people every single week.



PODCAST STREAMS

10,982,073

UNIQUE USERS

1,170,113

*2024 Annual Reach Goal of 15M Total Streams

*All stats from Jan 1, 2024 - Oct 31, 2024

REAL LIFE WITH JACK HIBBS APP

Biblical Teachings in Your Pocket



DOWNLOADS

459,185

APP LAUNCHES

5,557,555

'24 NEW DOWNLOADS

82,699

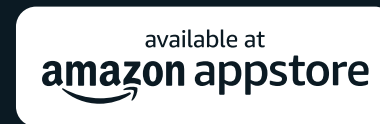
'24 MEDIA PLAYS

2,314,652

'24 APP IMPRESSIONS

20,328,314

Available on these app stores



EQUIPPING THE CHURCH

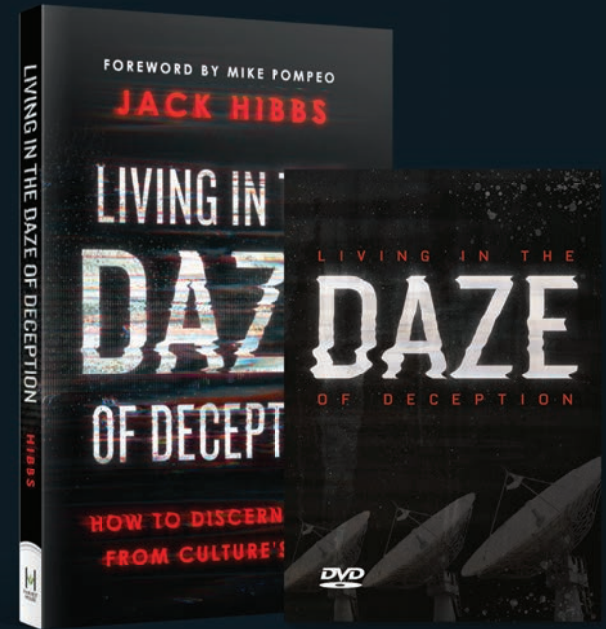
Resources That Strengthen Your Faith

Each month, Pastor Jack recommends a relevant and biblically grounded book from a Christian author whose writings have significantly impacted his thinking. For 2024, Pastor Jack released the book *Living in the Daze of Deception*, which quickly became a national best seller. The book of the month is sent as a thank-you gift to those who donate to the work God is doing through the ministry.



Total Books Sold This Year:
62,719

Pastor Jack's Lastest Book



LIVING IN THE DAZE OF DECEPTION BOOKS DISTRIBUTED IN 2024

11,702

LIVING IN THE DAZE OF DECEPTION BOOK BUNDLES DISTRIBUTED IN 2024

6,722



“

I love your ministry! My wife and I listen and watch your sermons just about every day. Sometimes multiple times during the day... Your ministry has taught me a great deal already, and I learn something new each sermon. Keep it up and thank you all. God bless.

REAL LIFE SUBSCRIBER

Charlie

REAL LIFE EMAILS

Campaigns & Newsletters

Impacting the world with the Gospel, keeping you informed.

SUBSCRIBED

246,207

SENDS

22,765,978

OPENS

10,017,030

44% OPEN RATE

CLICKS

523,617

2.3% CLICK RATE



HAPPENING NOW

News & Current Events

Happening Now services keep audiences up to date on current events and highlight how our faith intersects with modern issues.

2024 HAPPENING NOW GUESTS



Pastor Jack Hibbs



Frank Turek



Seth Gruber



Barry Meguiar



ProphesyPros
Todd Hampson
Jeff Kinley

JACK HIBBS INTERNATIONAL

Dios Te Bendiga

Launched in January 2023, Jack Hibbs Español is able to reach Spanish-speaking households throughout the US and Latin America!

The Spanish-speaking population is the largest growing culture group in America.

BROADCASTING ON TWO NETWORKS

134 Million Households

- Daystar Español – 50 Million
- Enlace – 85 Million

INTERNATIONAL RADIO REACH

- Argentina
- Bolivia
- Chile
- Colombia
- Costa Rica
- Dominican Republic
- Ecuador
- El Salvador
- Guatemala
- Honduras
- Mexico
- Nicaragua
- Panama
- Peru
- Uruguay
- Venezuela



“

Although I watch every message, Bible study, and podcast, I want you to know that Monday Morning's devotions are something I look most forward to. They've impacted my day, week, or circumstances in powerful ways. Living in a crazy liberal state (Oregon), it is increasingly difficult to find a God-fearing church. I pray God continues to bless and sustain you in all you do, especially from the enemy, as time grows closer.

REAL LIFE SUBSCRIBER

Karen

Europe & Asia

In 2024 Real Life started reaching out to areas where needed most: Russia, Ukraine, and Israel in their languages, both on social media in and on television. Real Life also began production in Arabic, which will begin broadcasting in January 2025.

FEBC - Russia, Ukraine, and Israel

RBN - Russia and Ukraine

SAT TV - Arabic broadcast in the Middle East (2025)

INTERNATIONAL RADIO REACH

- Afghanistan
- Azerbaijan
- Cyprus
- Georgia
- Israel
- Jordan
- Lebanon
- Oman
- Russia
- Saudi Arabia
- Syria
- Turkey
- Turkmenistan
- Ukraine
- Yemen

REAL LIFE DEVOTIONALS

The Living Word

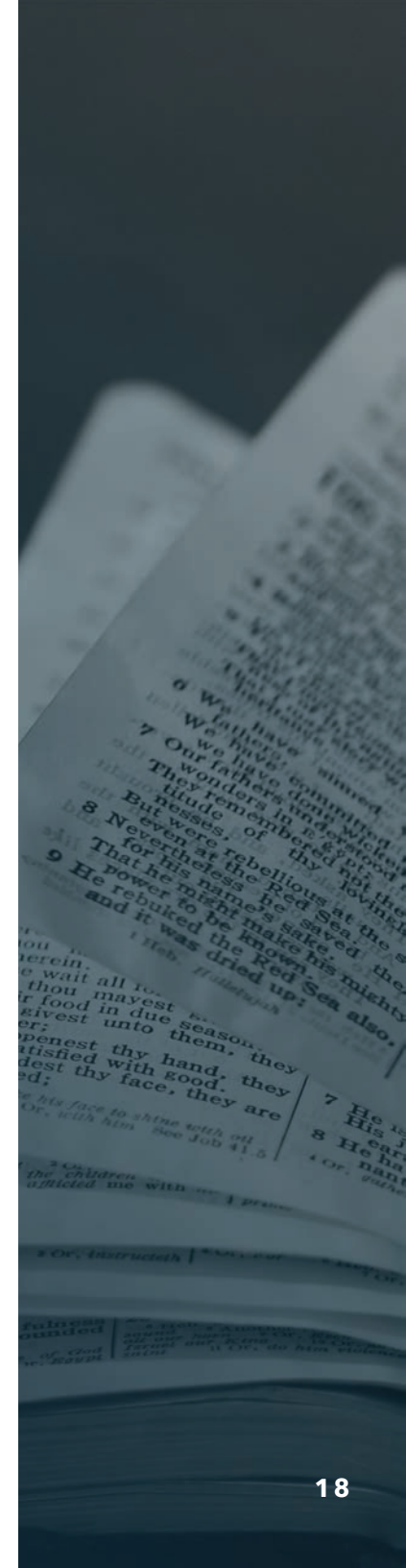
Each week, Pastor Jack shares relevant truth and biblical hope for practical application in the everyday life of the believer.

TOTAL SUBSCRIBERS

121,861

DEVOTIONALS SENT

5,041,910



Thank You.

As I look back over this past year, I'm filled with deep gratitude for all that God has done through this ministry. His faithfulness is unmistakable, and it's humbling to see how He continues to use Real Life to impact lives and share the truth of the Gospel worldwide. Each step forward has been made possible by His grace and your partnership in prayer.

Thank you for standing with us. Your prayers have been a powerful force in spreading the hope of Christ to people across cultures, languages, and nations. Together, we rejoice in what God has done, and we look ahead with confidence, trusting Him to continue this work in even greater ways.

As we move forward, may we keep our hearts and hands open to whatever He has in store. I'm grateful to walk this path alongside you, and I ask you to continue praying with us as we step into another year of reaching the lost, building up believers, and proclaiming the truth of God's Word.

AWAITING HIS RETURN,

A handwritten signature in white ink, appearing to read 'Pastor Jack', is written over a dark background.

PASTOR JACK